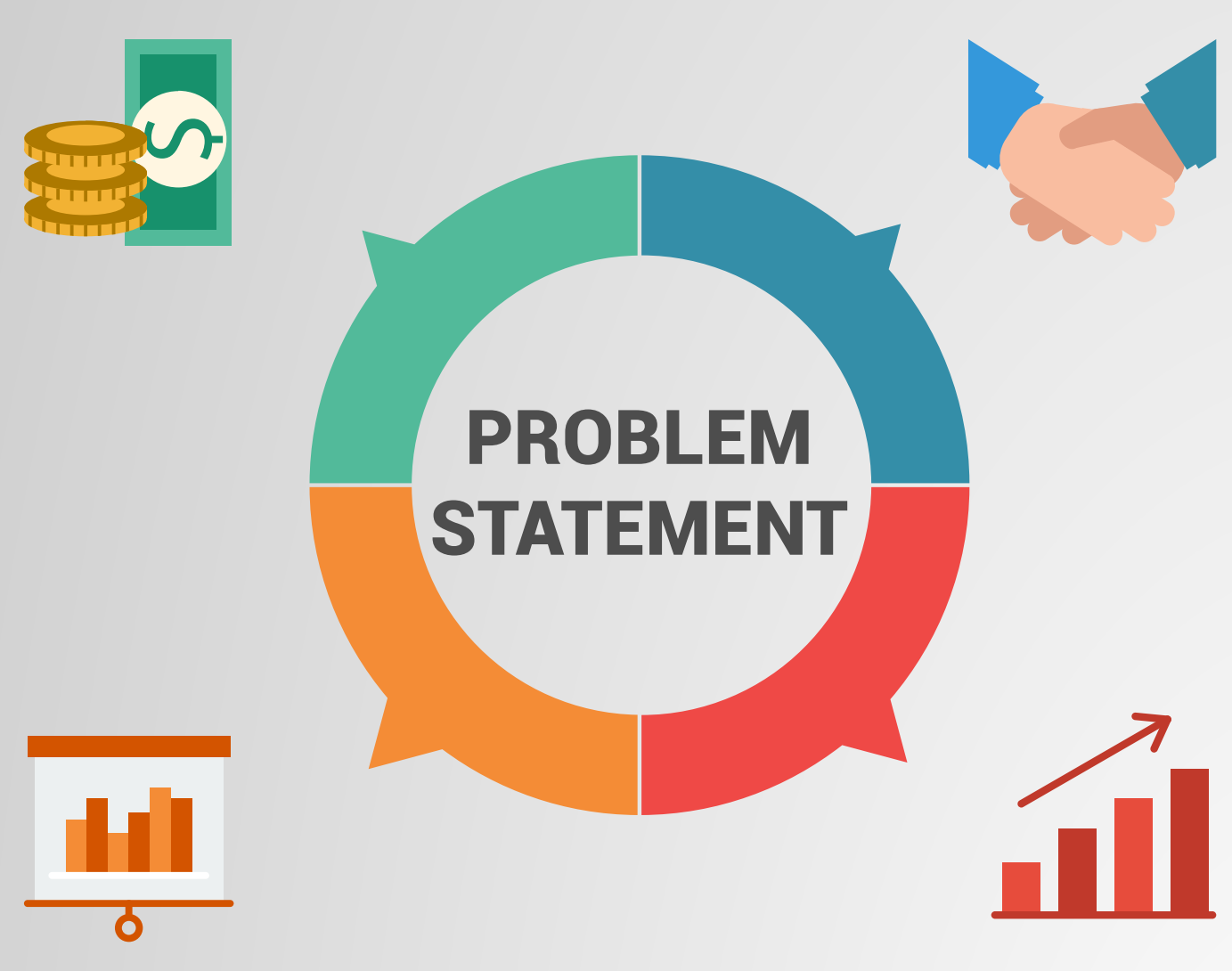
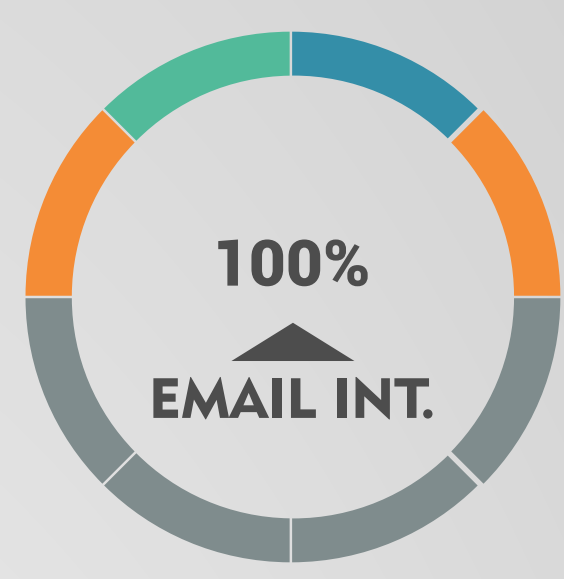
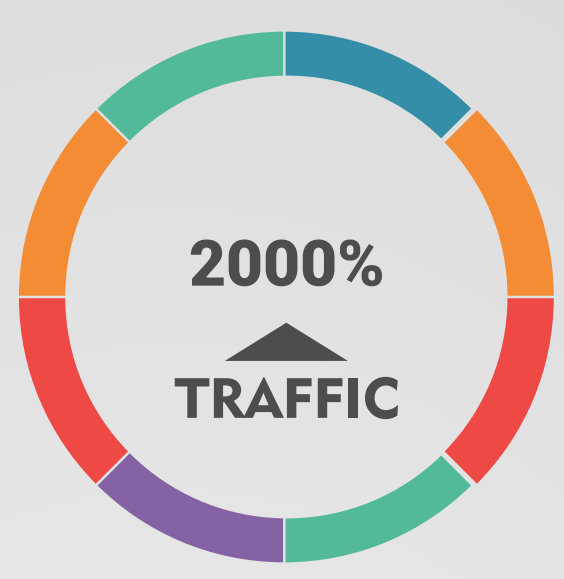




# SEAN Platform Rev (www.platformrev.com)

Sean owner for Platform Rev - is an industry leader and faculty member of the National Institute of Financial Education (www.NIofE.org) . He has consistently been one of the prevailing leaders in TX, CA, while managing a highly motivated and dedicated team of professional financial educators.

Financially planning services web presence that lack an 'lead creation & effective marketing strategy' face significant business and revenue loss.



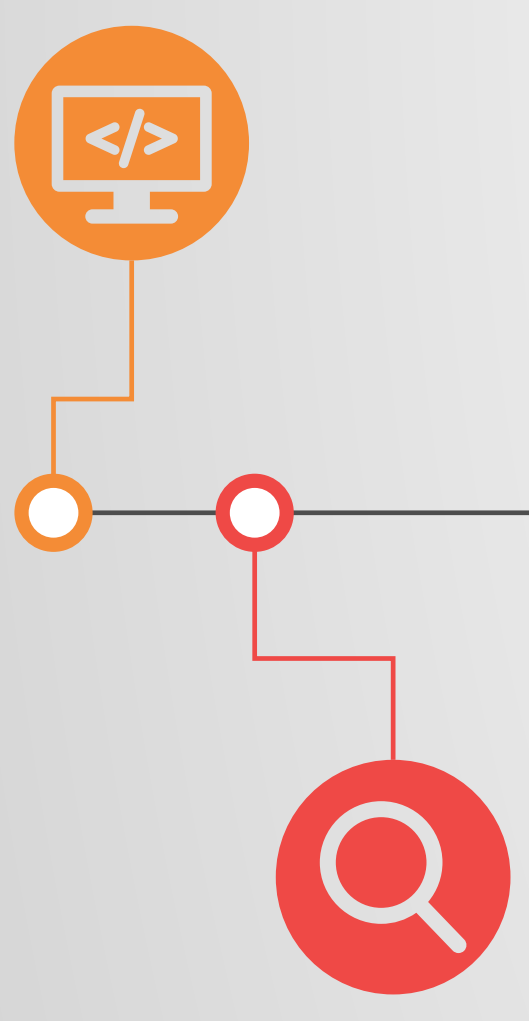
- 1 Platform wanted a effective lead generation platform.
- 2 Platform wanted to drive a comprehensive Search engine optimization strategy to generate traffic.
- 3 Platform wanted a ability to find new channels for leads beyond traditional strategies

**SOLUTION**  
Epikso's all-in-one platform built a custom customer intuitive online experience leveraging the best in web industry standards.

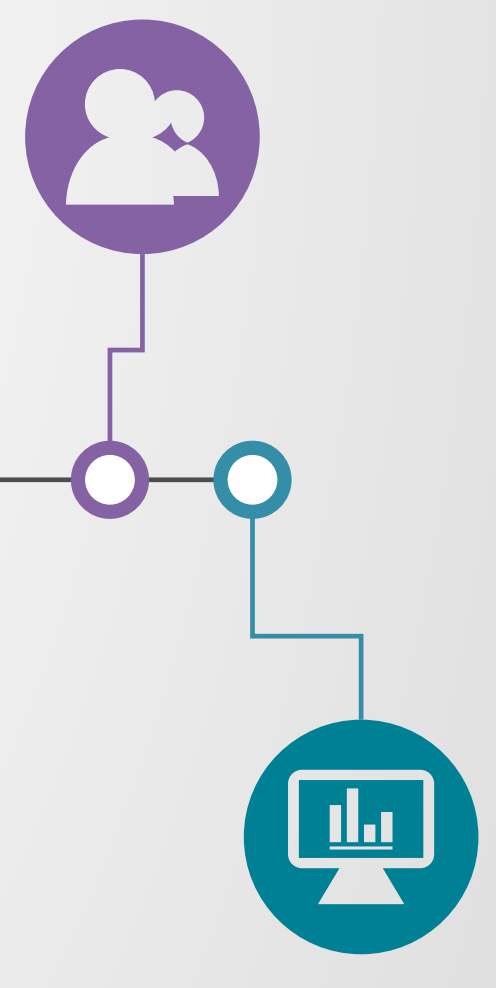
## SOLUTION HIGHLIGHTS

Responsive and custom design to distinguish against other financial planning sites.

Custom marketing plan to capture qualified leads



Effective search engine optimization strategy to drive prospects



Dashboard and Key performance indicators for insights into the new web platform per visit lifecycle

## BUSINESS IMPACT



1000+ leads within three months of going LIVE



Increased online traffic by 2000%



Online presence as a revenue generating platform.