



GAHRA LAW FIRM LAW OFFICE (www.gahralaw.com)

Gahra Law Office is a privately held company in Berkeley, CA founded in 2007 with primary focus on Immigration Law.

The extent to which lawfirms like Gahra can tailor their online presence to capture content generated leads will play a critical role in growing their business.



- 1** Effective lead generation and Search engine optimization strategy
- 2** Improve lawyer and front office productivity integrating their back end and front office systems
- 3** Ability to find new revenue channels beyond traditional billing hours system

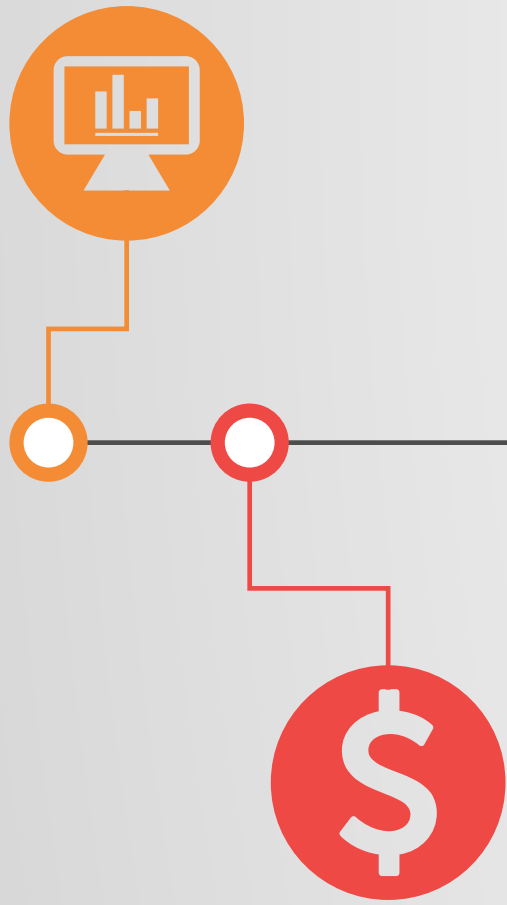
SOLUTION

Epikso's all-in-one platform built a custom customer intuitive online experience leveraging the best in web industry standards.

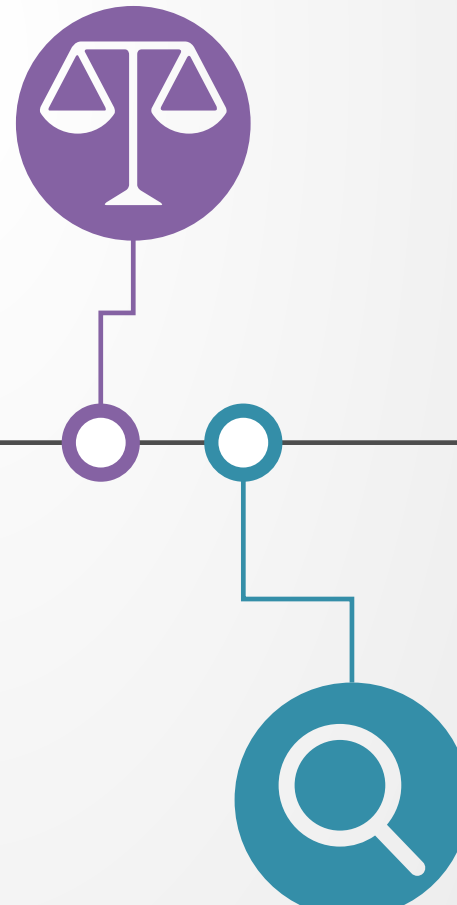
SOLUTION HIGHLIGHTS



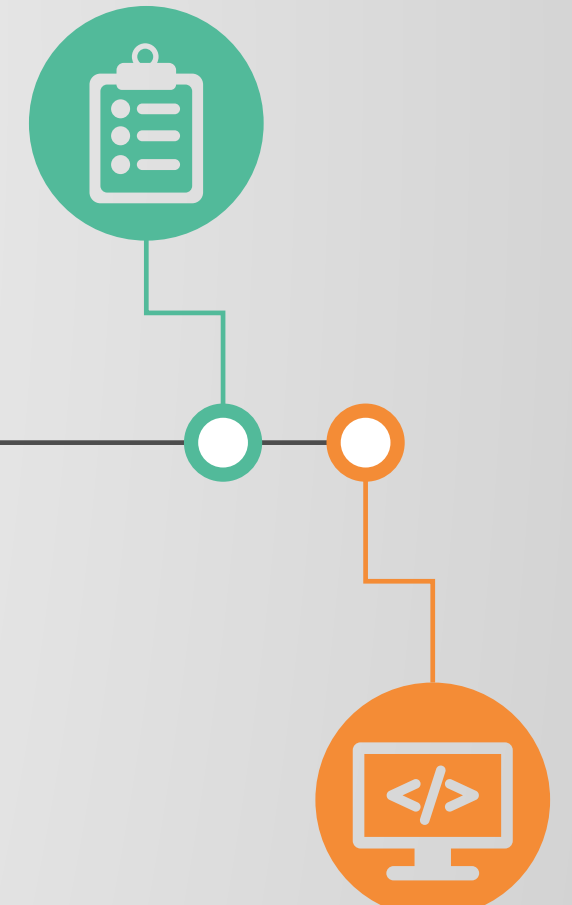
Dashboard and Key performance indicators for insights into the new web platform per visit life-cycle.



Back end integration with case management system for improved productivity for lawyers.



Automated Appointment scheduling and management bot



Different billing models to capture audience interaction across all channels from text, chat, video, phone, email and social.

Effective search engine optimization strategy to drive prospects

Responsive and custom design to distinguish against other law firms.

BUSINESS IMPACT



Increased online traffic by **1000%**



140% increase in new appointments



Improved Lawyer productivity by **30%**



Converted dormant online platform into revenue generation channel